



# DCAMPAIGN

## DIGITAL MARKETING AGENCY

We're a full service creative and digital agency,  
working globally with largest brands.



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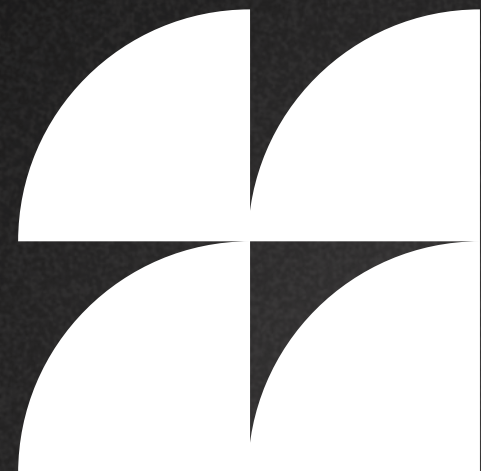
**WE ARE TOP  
CREATIVE DIGITAL  
MARKETING  
AGENCY**

[WWW.DCAMPAIN.COM](http://WWW.DCAMPAIN.COM)

# About Us

DCampaign Digital, as we always says, we're not just a digital marketing agency – we're your digital growth partner. We specialized in creating targeted strategy that enhance your online marketing presence. Our team is completely charged by innovation, passion and excellence dedication. We believe that every business have their USP, So we are here to help to boost your USP through our marketing strategy. From creative content creation to complete digital marketing services, we'll provide our expert strategy and growing ideas to uplift your brand identity.

As a growing agency in digital marketing industry, we pride ourselves on our never give up action of doing innovation, creativity and strategic way of doing business. We believe that your becomes our goals, and together we can explore and unlock much more opportunity beyond boundries.





# Services We Provide

## SEARCH ENGINE OPTIMIZATION (SEO)

- + Basic SEO Package
- + Advanced SEO Package
- + Premium SEO Package

## WEBSITE DEVELOPMENT

- + Basic WEB Package
- + Advanced WEB Package
- + Premium WEB Package

## PAY-PER CLICK (PPC)

- + Basic PPC Package
- + Advanced PPC Package
- + Premium PPC Package

## SOCIAL MEDIA MARKETING (SMM)

- + Basic SMM Package
- + Advanced SMM Package
- + Premium SMM Package


## GRAPHIC DESIGNING

- + Basic Graphic Package
- + Advanced Graphic Package
- + Premium Graphic Package

## E-MAIL MARKETING

- + Basic E-mail Package
- + Advanced E-mail Package
- + Premium E-mail Package



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# Search Engine — Optimization

PLAN & PACKAGE

# Search Engine Optimization (SEO) Package

## BASIC PACKAGE

₹5,999/mth

(STARTING)

- ✓ Best for new & small businesses
- ✓ Basic website audit & issue check
- ✓ 5-8 keywords with mapping
- ✓ On-page SEO for 5 pages
- ✓ No backlinks included
- ✓ GMB setup & NAP check
- ✓ Blog topic & keyword suggestions
- ✓ Monthly report & email support

## ADVANCED PACKAGE

₹9,999/mth

(STARTING)

- ✓ Ideal for businesses & brands
- ✓ Audit & competitor analysis
- ✓ 12-15 target keywords
- ✓ On-page for 10 pages + schema
- ✓ 5 backlinks + guest posting
- ✓ GMB optimization & 5 listings
- ✓ Blog & image optimization
- ✓ Bi-weekly reports & strategy

## PREMIUM PACKAGE

₹16,999/mth

(STARTING)

- ✓ Best for mid-size & big businesses
- ✓ In-depth competitor & audit
- ✓ On-page for 15+ pages + CTA SEO
- ✓ 10 backlinks + outreach
- ✓ Advanced local SEO + directory
- ✓ Chat Support
- ✓ 1 SEO blog & content strategy
- ✓ Bi-weekly dedicated reports



# Additional Services

SEARCH ENGINE OPTIMIZATION (SEO)

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S. NO.	SERVICE	PRICE
1	Blog Writing (1000–1200 words)	₹999 per post
2	Website Copywriting (per page)	₹3,999
3	Google Ads Setup & Management	Starts at ₹5,999/month
4	Social Media Marketing Optimization (Instagram & Facebook)	Starts at ₹5,999/month
5	Extra High–Quality Backlinks (5)	₹4,999/month
6	Extra High–Quality Backlinks (10)	₹8,999/month
7	eCommerce Product Page Optimization (10 Pages)	₹9,999/month
8	Local Business Directory Listing (10 Directories)	₹4,999 (one–time)

NOTE: PRICES MAY VARY BASED ON SERVICE REQUIREMENTS, CUSTOMIZATION, AND BUSINESS NEEDS

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# Social Media Marketing

PLAN & PACKAGE



# Social Media Marketing (SMM) Package

## BASIC PACKAGE

₹4,999/mth

(STARTING)

- ✓ Best for new & small businesses
- ✓ 1 platform (Instagram or Facebook)
- ✓ Basic profile & bio optimization
- ✓ 10 posts & 10 stories per month
- ✓ No videos/ reels
- ✓ Basic hashtag (5-10 tags)
- ✓ Basic engagement (comment)
- ✓ Monthly report & email support

## ADVANCED PACKAGE

₹9,599/mth

(STARTING)

- ✓ Ideal for businesses & e-commerce
- ✓ 2 platforms
- ✓ Profile SEO + hashtag + CTA
- ✓ 14 posts & 14 stories per month
- ✓ 2 short videos/reels per month
- ✓ Niche-specific hashtag + analysis
- ✓ Basic ad setup (₹5,000 min budget)
- ✓ Bi-weekly reports & strategy

## PREMIUM PACKAGE

₹14,999/mth

(STARTING)

- ✓ Best for mid-size & big brands
- ✓ 3 platforms
- ✓ On-page for 15+ pages + CTA SEO
- ✓ 18 posts & 18 stories per month
- ✓ 4 short videos/reels per month
- ✓ Viral hashtag + engagement
- ✓ Advanced ad (₹10,000 min budget)
- ✓ Weekly dedicated reports



# Additional Services

SOCIAL MEDIA MARKETING (SMM)

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S. NO.	SERVICE	PRICE
1	Extra Social Media Platform (per platform)	₹2,599/month
2	Additional Posts (4 extra per month)	₹1,259/month
3	Short Videos/Reels (2 extra per month)	₹1,999/month
4	Influencer Marketing Strategy & Outreach	₹8,999 (one-time)
5	Paid Ad Budget Management	Starts at ₹5,999/month
6	Social Media Account Setup & Branding	₹4,999 (one-time)

NOTE: PRICES MAY VARY BASED ON SERVICE REQUIREMENTS, CUSTOMIZATION, AND BUSINESS NEEDS

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# Website Development

PLAN & PACKAGE

# Website Development Package

## BASIC PACKAGE

₹7,999/mth

(STARTING)

- ✓ Best for startups & personal
- ✓ Up to 5 pages
- ✓ Pre-designed + minor change
- ✓ Mobile-friendly design
- ✓ Basic navigation & UI/UX
- ✓ Easy-to-manage
- ✓ Basic contact form
- ✓ 15 days of free support

## ADVANCED PACKAGE

₹12,999/mth

(STARTING)

- ✓ Ideal for businesses & e-commerce
- ✓ Up to 10 pages
- ✓ Semi-custom design + elements
- ✓ Optimized for all devices
- ✓ Structured content sections
- ✓ Multi-field contact form
- ✓ Keyword-based SEO + sitemap
- ✓ 1-month free support

## PREMIUM PACKAGE

₹18,999/mth

(STARTING)

- ✓ Best for mid-sized & high website
- ✓ Up to 15 pages
- ✓ Fully customized design
- ✓ Advanced mobile design + speed
- ✓ Structured Content + Custom forms
- ✓ Full eCommerce setup
- ✓ Google Analytics + tracking
- ✓ 2 months of free support



# Additional Services

WEBSITE DEVELOPMENT

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S. NO.	SERVICE	PRICE
1	Extra Pages (Per Additional Page)	₹1,259/page
2	E-Commerce Product Upload (10 Products)	₹3,999
3	Website Speed Optimization	₹4,999 (One-Time)
4	Custom Animations & Effects	₹5,999
5	Website Maintenance (Security, Updates, Backups – Monthly)	₹2,999/month
6	Landing Page Development (Single Page Website)	₹6,999
7	Email Subscription & Newsletter Setup	₹3,999
8	Google My Business Setup & Integration	₹4,999

NOTE: PRICES MAY VARY BASED ON SERVICE REQUIREMENTS, CUSTOMIZATION, AND BUSINESS NEEDS

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# Graphic — Designing

PLAN & PACKAGE

# Graphic Designing Package

## BASIC PACKAGE

₹3,999/mth

(STARTING)

- ✓ Best for startups & SM creator
- ✓ 8 static social media post designs
- ✓ 3 ad banners
- ✓ 2 revisions per design
- ✓ JPEG & PNG file formats provided
- ✓ 3-5 days turnaround
- ✓ Email support included
- ✓ No branding, logo, or graphics

## ADVANCED PACKAGE

₹7,999/mth

(STARTING)

- ✓ Ideal for businesses & organizers
- ✓ 15 custom social media posts
- ✓ 2 logo concepts & basic branding kit
- ✓ 2 business brochures or flyers
- ✓ 6 ad banners with CTA optimization
- ✓ 2 animated GIFs for social media
- ✓ 4 revisions per design
- ✓ Monthly design strategy call

## PREMIUM PACKAGE

₹12,999/mth

(STARTING)

- ✓ Best for e-commerce + brands
- ✓ 25 high-quality social media posts
- ✓ 3 premium logo + brand kit
- ✓ 4 brochures, flyers, business card
- ✓ 10 ad banners for multi-platform
- ✓ 4 animated GIFs for social media
- ✓ Unlimited minor revisions
- ✓ Dedicated & priority support



# Additional Services

GRAPHIC DESIGNING

WWW.DCAMPAIN.COM

S. NO.	SERVICE	PRICE
1	Extra Social Media Posts (5 Designs)	₹2,599
2	Additional Logo Concept	₹1,599
3	E-Commerce Product Label & Packaging Design	₹9,999
4	Complete Branding Kit (Logo, Stationery, Social Media Kit)	₹12,999
5	Website UI/UX Design (Landing Page Only)	₹6,999
6	Basic Branding Kit (Business Card, Letterhead, brochure)	₹5,999
7	Business Presentation (20+ Slides)	₹6,999

NOTE: PRICES MAY VARY BASED ON SERVICE REQUIREMENTS, CUSTOMIZATION, AND BUSINESS NEEDS



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# Pay Per Click Marketing

PLAN & PACKAGE

# Pay-Per Click Package

## BASIC PACKAGE

₹5,999/mth

(STARTING)

- ✓ Best for startups & small business
- ✓ 1 platform
- ✓ Basic keyword + research
- ✓ Single campaign with 2 ad groups
- ✓ 2 ad copies with CTA
- ✓ Manual bidding setup
- ✓ Google Analytics + basic tracking
- ✓ Monthly report

## ADVANCED PACKAGE

₹9,999/mth

(STARTING)

- ✓ Ideal for e-commerce & startups
- ✓ 2 platforms
- ✓ Multi-ad group strategy + research
- ✓ Multiple campaigns with 4 ad
- ✓ 4 ad copies with A/B testing
- ✓ Smart bidding for conversions
- ✓ Basic landing page & conversion
- ✓ Bi-weekly performance reports

## PREMIUM PACKAGE

₹18,999/mth

(STARTING)

- ✓ Best for mid-sized & high brands
- ✓ Multi-platform
- ✓ Advanced competitor analysis
- ✓ Unlimited ad groups + Ai targeting
- ✓ 6+ ad copies with advanced test
- ✓ AI-powered bidding for max ROI
- ✓ Advanced tracking & retargeting
- ✓ Weekly reports with ROI analysis



# Additional Services

PAY-PER CLICK MARKETING

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S. NO.	SERVICE	PRICE
1	Additional Platform (Google, Facebook, etc.)	₹3,499/month
2	Retargeting Ad Setup	₹5,999 (One-Time)
3	Landing Page Development for Ads	₹7,999 (One-Time)
4	Lead Generation Funnel Setup	₹9,999 (One-Time)
5	E-Commerce Shopping Ads Setup	₹12,999 (One-Time)
6	Competitor Ad Analysis & Strategy Report	₹6,999 (One-Time)

NOTE: PRICES MAY VARY BASED ON SERVICE REQUIREMENTS, CUSTOMIZATION, AND BUSINESS NEEDS



**E-Mail**

**Marketing**

PLAN & PACKAGE

# E-mail Marketing Package

## BASIC PACKAGE

₹6,999/mth

(STARTING)

- ✓ Best for startups & small business
- ✓ 4 email campaigns per month
- ✓ Basic email copy (up to 150 words)
- ✓ Simple branded template design
- ✓ Name personalization only
- ✓ Basic deliverability check
- ✓ Open rate & click rate analysis
- ✓ Email support included

## ADVANCED PACKAGE

₹12,999/mth

(STARTING)

- ✓ Ideal for businesses & providers
- ✓ 8 email campaigns per month
- ✓ Engaging email (up to 300 words)
- ✓ Advanced HTML email design
- ✓ Basic list & drip email sequence
- ✓ Smart bidding for conversions
- ✓ CRM integration
- ✓ Monthly strategy call included

## PREMIUM PACKAGE

₹19,999/mth

(STARTING)

- ✓ Best for e-commerce & high-volume
- ✓ 12+ email campaigns per month
- ✓ High-convert mail (up to 500 words)
- ✓ Fully customized templates
- ✓ Advanced segment + automation
- ✓ High-deliverability strategy
- ✓ In-depth analytic + insight
- ✓ Dedicated email marketing support



# Additional Services

E-MAIL MARKETING

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S. NO.	SERVICE	PRICE
1	Additional Email Campaign (Per Email)	₹1,499
2	Drip Email Sequence (5 Emails)	₹5,999
3	Newsletter Design & Content (Monthly)	₹7,999
4	Custom HTML Email Template	₹4,999
5	Lead Magnet Creation (Ebook, Checklist, PDF Guide)	₹6,999
6	Email List Cleaning & Validation	₹4,999
7	Full Email Automation Setup	₹14,999

NOTE: PRICES MAY VARY BASED ON SERVICE REQUIREMENTS, CUSTOMIZATION, AND BUSINESS NEEDS

# Our features just for you



## EXPERIENCED TEAM

Skilled professionals delivering innovative digital marketing solutions.



## CUSTOM SOLUTIONS

Tailored strategies designed to meet your business goals.



## ADVANCED TOOLS

Leveraging AI and automation for data-driven marketing.



## FULL-SERVICE AGENCY

Offering SEO, PPC, social media, and content marketing.



## TRANSPARENT REPORTS

Clear insights with regular performance tracking.



## CLIENT-FOCUSED

Dedicated support to drive measurable business growth.



# Our Latest Work

View our recent featured and awesome works that we created for our clients.



01

## A-NAARI COLLECTIONS

(Jewellery Brand)



02

## TEEMING URN

(Healthcare Company)



03

## ALANKRIT WEAVES

(Fashion Brand)





# Client Testimonials

DCampaign Digital offers great services with unique designs with strategy that making them stand out from their competitors.

**CLAT GURUKUL**

DCampaign Digital is very experienced and expert team. They provide various strategy and latest trend for my business.

**TRAVEL WITH LOVE**

DCampaign Digital offers great services with unique designs with strategy that making them stand out from their competitors.

**THE TATTOO MAKERZ**



# Get in Touch

## LOCATION

Patna, Bihar, India (Online)

## EMAIL

[contact@dcampaign.com](mailto:contact@dcampaign.com)

## PHONE

+91 6206814141

[WWW.DCAMPAIGN.COM](http://WWW.DCAMPAIGN.COM)

